

**For release September 5, 2014**

**Third Annual CIBC Wood Gundy Surprise Movie Night brings exclusive international film preview to Waterloo at the Princess Cinemas**

**Proceeds raised by the Children's Aid Foundation will support KW Counselling Services.**

Once again, John Tutt of Waterloo's Princess Cinemas will be selecting a not-yet-released film directly from the international film festival circuit, to be screened at the Princess Cinemas on October 2, 2014. Although the film will be a surprise we can reveal that it will not be a Disney movie and it won't be x-rated! Prepare to be intrigued! Last year, audiences fell in love with Ritesh Batra's *The Lunchbox*, starring Irfan Khan (*The Life of Pi*, *Slumdog Millionaire*) and in 2012, audiences were enthralled by Sarah Polley's *Stories We Tell*.

This year, the event has expanded. The same surprise movie will be shown on both screens at the Princess Twin and on a third screen at the Original Princess Cinema. Included in the \$100 ticket price is a post-screening reception to be hosted at the brand new Delta Waterloo with catering by Proof Kitchen/Lounge. The ticket price also includes popcorn and a beverage at the cinema and attendees will receive a \$50 charitable tax receipt. Tickets can be purchased at <http://bit.ly/SurpriseMovieNight2014>

Surprise Movie Night is sponsored by CIBC Wood Gundy and proceeds raised by the Children's Aid Foundation will support KW Counselling Services' Trusting, Loving Connections program that offers caregivers and their children education and therapy to help them understand the impact trauma has on the entire family.

KW Counselling Services has served the region for 64 years. They are recognized for their excellent parenting programs and commitment to Waterloo Region's diverse population and multicultural needs. Other programs include the Walk In Counselling Clinic, therapeutic counselling for individuals, couples and families, school-based emotions regulation groups (STEAM), multicultural outreach, community education, LGBTQ services, therapist training and corporate EAP services.

**Quotations:**

"Surprise Movie Night has become a crucial fundraiser for the agency. Without it, we would not be able to sustain our Trusting, Loving Connections (TLC) program for children and families who have experienced trauma." – Leslie Josling, KW Counselling Services Executive Director

"I think the work KW Counselling Services does in our community is essential. I am proud to help them each year by organizing the Surprise Movie Night with my partners at the Children's Aid Foundation." – Frank Grisdale, Investment Advisor, Branch Manager, First Vice-President, CIBC WOOD Gundy

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