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For Immediate Release

KW Counselling Services Achieves CCA Re-accreditation

We are very pleased to announce that KW Counselling Services, celebrating its 70th anniversary of serving Waterloo Region, has been awarded a four-year accreditation by the [Canadian Centre for Accreditation](#) (CCA). The hard work, professionalism, and dedication of our staff and Board of Directors are clearly reflected in this significant achievement.

“To be CCA Accredited is a seal of approval,” says Elaine Read, President of the KW Counselling Services Board of Directors. “The people we serve, and our partners and funders can be assured that we have undergone an extensive internal and external review process that measures our practices against sector and industry standards.”

Accreditation is a process that provides assurance from a respected third-party that the accredited organization meets commonly accepted standards for good governance, management, and excellence in service provision. It is one way that we demonstrate to our clients and funders that we are operating responsibly and providing responsive and quality services.

“One of the key benefits of participating in CCA’s accreditation program is that it promotes an ongoing culture of learning and quality improvement throughout the organization,” says Lynne Raskin, Executive Director of the Canadian Centre for Accreditation. “By choosing to go through the CCA accreditation process, KW Counselling Services is demonstrating its accountability to the community and its commitment to providing the highest quality programs and services.”

KW Counselling Services was previously accredited by CCA in December 2015.

“Our Board of Directors sees accreditation as a way to demonstrate our commitment to continuous quality improvement, both internally and for the people we serve,” says Rebecca Webb, Executive Director of KW Counselling Services. “Being CCA accredited means that we can be proud to have met the rigorous standards required. Participation in the accreditation process promotes a quality and safety culture across the organization.”

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About KW Counselling Services

KW Counselling Services is celebrating 70 years as a multi-service agency offering counselling supports to individuals, couples, and families in Waterloo Region. In addition to our accessible mental health services, we offer parenting education and supports through our Parenting with Passion and Parenting Now programs; specialized services including counselling, and recreation and leadership youth groups for LGBTQ2+ youth through our OK2BME program; community development and training opportunities for members of multicultural communities; as well as training and placement opportunities for graduate students in social work and related fields.

www.kwcounselling.com

About Canadian Centre for Accreditation (CCA)

In response to growing interest in a Canadian accreditation program tailored to community-based health and social services, five associations of community service providers came together to form the Canadian Centre for Accreditation. CCA is a national non-profit offering bilingual accreditation geared to community-based health and social service organizations. CCA accredits a wide range of community-based human service organizations with a modular, tailored program that promotes excellence and quality. Because its approach is rooted in community service values and contexts, CCA accreditation supports community organizations to meet value-added goals that go beyond achieving accreditation.

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